



Lakeville Pony Club
PO Box 61
Lakeville, CT 06039

September 2021

Dear Friends,

The Lakeville Pony Club has been very blessed to be an active member of the United States Pony Clubs for the past 65 years, with a growing number of members eager for everything the Lakeville Pony Club has to offer. This summer we were lucky enough to have more experiences for our members despite the ongoing pandemic. Our members started off the summer with Pony Club Tuesdays, a club favorite returning from last year. These Tuesdays allowed our members to enjoy mounted activities, horse management, riding lessons, preparation for ratings and some all-around barn fun. Our four-legged friend Quincy is still our beloved Pony Club horse, however, he suffered a medical setback earlier this summer. Quincy developed an ulcer on his cornea, possibly from a scratch, that would not heal. He had to visit the ophthalmologist to have a catheter put into his eyelid to deliver medication directly onto his eye. This catheter remained in place for six weeks. During this time, he received lots of extra love from his loyal Pony Clubbers. Quincy made several follow-up trips to the ophthalmologist and his catheter has recently been removed. He must continue to wear a fly mask at all times as his eye is still continuing to heal. We're happy to report that he is back in action in the riding ring. Quincy is a resilient horse and we're so lucky to call him ours, but owning a horse - and making sure he receives the best medical care - is expensive...

We are therefore writing to ask for your support!

We are pleased to announce the Lakeville Pony Club will be holding the 64th annual Lakeville Open Horse Show on Sunday, October 17, 2021, at Riga Meadow at Coole Park Farm in Millbrook. The horse show remains our principal fundraiser.

Lakeville Pony Club is a not-for-profit organization which was founded in 1956 and continues its mission of educating children in horsemanship, horse management and teamwork, preparing them to take responsibility and leadership roles, not just in the barn, but in our society. We teach riding, mounted sports and horse care, emphasizing the development of responsibility, independence, sportsmanship, safety, judgment and confidence. The Lakeville Pony Club is run solely by parent volunteers and is supported entirely by generous donations from parents, friends and donors like you.

We will use your donations along with the proceeds from the Horse Show to support our principal mission: to be able to offer children who could otherwise not afford to do so have the opportunity to participate in a broad range of horse related activities. The Lakeville Pony Club's continued ownership of its own horse Quincy helps to further this mission, which is both a wonderful gift for our members and a significant expense for the Club.

We would be so very grateful if you would consider a donation! Donations made in advance of the Lakeville Open Horse Show will be acknowledged in the program as follows:

| | |
|-------------------------------------|--------------|
| Friends of the Lakeville Pony Club: | up to \$99 |
| Blue Ribbon Sponsor: | \$100 – 199 |
| Division Sponsor: | \$200 – 249 |
| Championship Sponsor: | \$250 and up |

Alternatively, please consider buying an advertisement for your business or wish one of your favorite Pony Clubbers good luck at the show by buying a space in our show program.

Rates are as follows:

| | |
|------------------------|-------|
| Business card: | \$25 |
| Half page (5.5 x 4.25) | \$50 |
| Full page (5.5 x 8.5) | \$100 |
| Inside back cover: | \$200 |
| Back cover: | \$300 |

Or why not sponsor a jump? We will display a sign for your business in the ring: \$500 per sign.

The Lakeville Pony Club is a 501(c)(3) tax exempt organization.

We hope we can count on your support as we look forward to what promises to be another fun filled event, and that you stay safe and healthy as we head into the fall and winter months of this extraordinary year.

With our warmest thanks in advance,

The Lakeville Pony Club



YES!

We wish to support the Lakeville Pony Club! We enclose a donation of:

| | |
|--|---------------|
| _____ Friends of the Lakeville Pony Club | up to \$99 |
| _____ Blue Ribbon Sponsor: | \$100 – \$199 |
| _____ Division Sponsor | \$200- \$249 |
| _____ Champion Sponsor | \$250 and up |

We would like to purchase advertising in the show program:

| | |
|--------------------------------|-------|
| _____ Business card: | \$25 |
| _____ Half page (5.5 x 4.25) | \$50 |
| _____ Full page: (5.5 x 8.5) | \$100 |
| _____ Front/back inside cover: | \$200 |
| _____ Back cover: | \$300 |
| _____ Sponsor a jump | \$500 |

Contact details for questions regarding advertising/banners/placards:

Name: _____

Telephone Number: _____

E-mail: _____

Please make checks payable to “Lakeville Pony Club” and send to Lakeville Pony Club, P.O. Box 61, Lakeville, CT 06039. For inclusion in the Lakeville Open Horse Show program, please reply no later than **October 14, 2021**. PLEASE E-MAIL YOUR ADS TO uekman62@gmail.com.

THANK YOU FOR YOUR GENEROSITY!